



## ANNIVERSARY GALA

**2023** PARTNERSHIP OPPORTUNITIES

#BYTEBACK26 | WASHINGTON D.C. | OCTOBER 13, 2023





Dear valued supporters and friends of Byte Back,

It is my pleasure to extend a warm welcome to all of you as we prepare for our upcoming annual gala, themed **“Changing Lives and Communities through Technology.”** As the CEO of this wonderful nonprofit organization, I cannot help but feel a sense of gratitude towards our dedicated team, supporters, board members, and partners, who have contributed immensely to our mission of closing the digital divide in under resourced communities.

At Byte Back, our commitment to making technology and digital literacy accessible to all has been unwavering. We believe that technology should not only be available to those who can afford it, but it should also be a tool to empower people to lead successful and fulfilling lives. We have made great strides towards achieving this goal, and it has been through the support and dedication of our partners that we have been able to make a tangible impact on the lives of so many.

Our annual gala is an opportunity for us to celebrate the progress we have made and to recognize our partners and supporters. We have a lot planned for you, including a silent auction, live music to keep you entertained, and amazing food to satisfy your taste buds. It promises to be a night of fun, networking, and philanthropy.

We are grateful for your support, and we know that together, we can make even more impactful strides in this noble cause.

I look forward to seeing you in October!



## EVENT OVERVIEW

Our annual gala themed “**Changing Lives and Communities Through Technology,**” honors our hard working Scholars and Alums who have leveraged Byte Back’s programs and support to fully participate in the digital economy. Our Scholars and Alums face many challenges before coming to Byte Back including homelessness, chronic unemployment, food insecurity and lack of digital resources. In addition to meeting these needs, Byte Back provides internet access, appropriate devices and the computer skills to be successful in the digital world.

## AUDIENCE

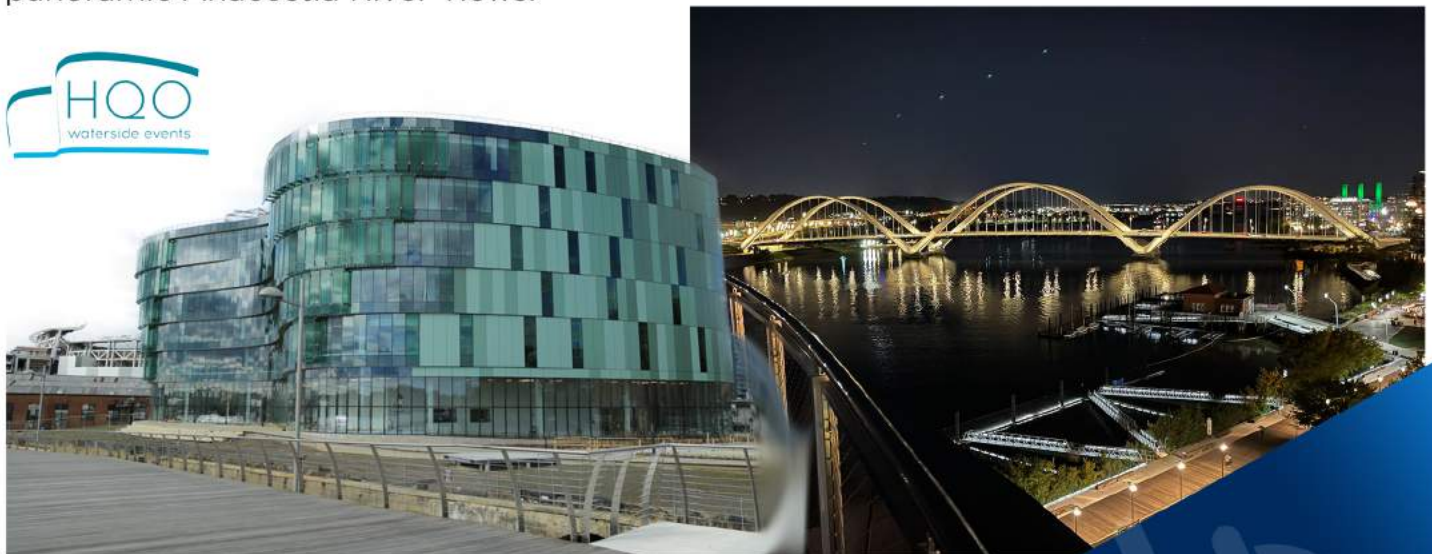
### 300 attendees

- 25 Members of Byte Back Team
- 15 Members of Byte Back Board of Directors
- 10 Members of Byte Back NextGen Council
- 50 current and former Byte Back Scholars
- 200 guest, sponsors, government officials, corporate leaders, and partners

## LOCATION

Our 26th Anniversary Gala will be held at HQO, DC Water’s stunning glass waterfront headquarters. Located in Navy Yard, HQO offers five unique indoor and outdoor spaces for our event, each with a dazzling view of the Anacostia River and the DC skyline.

The new headquarters, Certified LEED Platinum, embraces the future in sustainable design and construction. The heat from the pumping station’s wastewater treatment operations helps condition the new building; a 30,000-gallon cistern captures rainwater for reuse onsite, and tinted glass sunshades reduce energy use while maximizing daylighting and the panoramic Anacostia River views.



**Byte Back's mission is to close the digital divide by providing under-resourced communities an equitable pathway into the digital economy. We achieve this through transformative digital advocacy, digital literacy, and tech certification training.**

**Since 1997, Byte Back has served thousands of adults, helping graduates gain valuable tech skills, launch successful careers, and become part of the growing digital economy.**

**2023 SXSW Community Service Award Honoree**

*South by SouthWest (SXSW) Austin Texas*

**75% of our Scholars pass the CompTia A+ Certification Exam on their 1st try**

*The National Pass Rate is less than 30%*

**On Average, our Alumni earn a median average of \$65,000 per year**

**2022 NonProfit of the Year**

*DC Chamber of Commerce*

## **TeraByte \$25,000** (1 available)

### **Benefits Include:**

- Admission for 10 guests to Anniversary Gala
- Opportunity to address the room during event
- Acknowledgement as the Signature TERABYTE Sponsor with name and logo prominently on all event signage, including banner signs, screens, collateral and promotional materials
- Opportunity to appoint representative to Gala Committee
- Prominent Full Page ad in Gala Program
- Recognition for one year on Byte Back website
- Opportunity to share 30-second video message on Byte Back's social media accounts

## **MegaByte \$5,000** (8 available)

### **Benefits Include:**

- Admission for 6 guests to Anniversary Gala
- Acknowledgement as MEGABYTE Sponsor
- Half Page ad in Gala Program
- Recognition for one year on Byte Back website
- 30 Second Video via social media

## **GigaByte \$20,000** (2 available)

### **Benefits Include:**

- Admission for 8 guests to Anniversary Gala
- Acknowledgement as GIGABYTE Sponsor with name and logo prominently on all event signage, including banner signs, screens, collateral and promotional materials
- Opportunity to appoint representative to Gala Committee
- Prominent Full Page ad in Gala Program
- Recognition for one year on Byte Back website
- Opportunity to share 30-second video message on Byte Back's social media accounts

## **KiloByte \$2,500** (20 available)

### **Benefits Include:**

- Admission for 4 guests to Anniversary Gala
- Acknowledgement as a KILOBYTE Sponsor
- Quarter Page ad in Gala Program
- Recognition for one year on Byte Back website

# BECOME A SPONSOR TODAY

**Please contact:**

**Kim Thornburg**

Head of Development, Advancement, & Corporate Relations

kthornburg@byteback.org

202-846-6904

# ADDITIONAL SPONSOR LEVELS

\* (1 Available unless specified)

## Auction Sponsor \$15,000 \*

- Admission for 6 guests to Anniversary Gala
- Company listed as Auction Sponsor with name and logo prominently on all event signage, including banner signs, screens, collateral and promotional materials
- Full Page ad in Gala Program
- Recognition for 1 year on Byte Back website

## Program Sponsor \$10,000 \*

- Admission for 6 guests
- Sponsor Logo displayed at Registration
- Company listed as Program Sponsor with name and logo prominently on all event signage, including banner signs, screens, collateral and promotional materials
- Full Page ad on the LAST PAGE of the Gala Program
- Recognition for 1 year on Byte Back website
- Opportunity to share 30-second video on Byte Back's social media channels

## Registration Sponsor \$15,000 \*

- Admission for 6 guests to Anniversary Gala
- Sponsor Logo displayed at Registration
- Company listed as Registration Sponsor with name and logo prominently on all event signage, including banner signs, screens, collateral and promotional materials
- Full Page ad in Gala Program
- Recognition for 1 year on Byte Back website

## Digital Equity Sponsor \$1,000 (25 available)

- Admission for 2 guests to Anniversary Gala
- Acknowledgement as a Digital Equity Sponsor
- Recognition for 1 year on Byte Back Website
- Logo Placement in Gala Program

## Community Sponsor \$500 (25 available)

- Admission for 2 guests to Anniversary Gala
- Acknowledgement as a Community Sponsor
- Recognition for 1 year on Byte Back website

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Please contact:

**Kim Thornburg**

Head of Development, Advancement, & Corporate Relations

[kthornburg@byteback.org](mailto:kthornburg@byteback.org)

202-846-6904

# PAYMENT OPTIONS

(Submit by September, 29th 2023)

**BYTE  
BACK**  
Tech Within Reach



**NAME:** \_\_\_\_\_

**JOB TITLE:** \_\_\_\_\_ **COMPANY:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

## PLEASE SELECT LEVEL OF SPONSORSHIP

- |   |   |
|---|---|
| <input type="checkbox"/> <b>TERABYTE \$25,000</b> (1 available) | <input type="checkbox"/> <b>REGISTRATION SPONSOR \$15,000</b> (1 available)   |
| <input type="checkbox"/> <b>GIGABYTE \$20,000</b> (2 available) | <input type="checkbox"/> <b>AUCTION SPONSOR \$15,000</b> (1 available)        |
| <input type="checkbox"/> <b>MEGABYTE \$5,000</b> (8 available)  | <input type="checkbox"/> <b>PROGRAM SPONSOR \$10,000</b> (1 available)        |
| <input type="checkbox"/> <b>KILOBYTE \$2,500</b> (20 available) | <input type="checkbox"/> <b>DIGITAL EQUITY SPONSOR \$1,000</b> (25 available) |
|   | <input type="checkbox"/> <b>COMMUNITY SPONSOR \$500</b> (25 available)        |

## MAIL CHECKS TO :

**Byte Back HQ**  
899 North Capitol Street NE, Suite 850  
Washington, DC 20002

## ONLINE:

[www.ByteBackGala.com](http://www.ByteBackGala.com)



SCAN TO SECURE YOUR SPONSORSHIP

# A LOOK BACK - 25th GALA



ANNIVERSARY GALA





# BECOME A PARTNER CHANGE LIVES

**BYTE  
BACK**  
Tech Within Reach

**23<sup>th</sup>**  
ANNIVERSARY GALA



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## WE NEED YOUR SUPPORT

Together we will close the digital divide!



### BYTE BACK LOCATIONS

#### DC

899 North Capitol Street NE, Suite 850  
Washington, D.C. 20002

#### Baltimore

2519 N. Charles St., Suite 102  
Baltimore, MD 21218



Scan to learn more about Byte Back

[www.byteback.org](http://www.byteback.org)

